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cybersecurity.newstatesman.com

NewStatesman Virtual Cyber Security in Financial Services 2020

Tuesday | 24th November 2020

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ABOUT US

Based in London, NS Media Group is renowned for producing essential finger-on-the-pulse daily content informing and inspiring a global audience of decision-makers.

By applying the authority of our 75 world-leading knowledge platforms, NS Media Group educates, informs and influences businesses and communities on every continent, by disseminating the pioneering thought leadership and insight from our industry-leading analysts and editors across a diverse and growing audience.

As a multimedia content publisher, we collate critical content from B2B and B2C specialist areas and keep our readers up to date with the latest news, analysis, and features on trending stories that matter in business – particularly focusing on enterprise, technology, transport, science, and the environment.

With a portfolio that includes print, digital, mobile, social and event channels, our content expertise, combined with a data-driven approach, ensures that our international audience of over 41 million is highly engaged and energised.

The financial services industry has long been at the technological cutting edge, but as the pace of change increases and customers themselves become more digitally literate new opportunities and new challenges are becoming apparent.

Join us for the *New Statesman Virtual Cyber Security in Financial Services*, where we will explore these issues and more with key players and leaders from the industry. Thought leaders and senior figures will present throughout the day to examine current regulations, key trends and developments, including:

- The world beyond the global crisis of COVID 19: how the pandemic has changed the cyber security landscape
- Building cyber resilience in the new decade
- Customer data: our biggest strength and our greatest weakness
- Innovation in technology and the latest approaches to safeguard financial sector
- Head in the clouds: what is the "new thinking"?
- How biometric innovation is shaping the future
- Bank collaboration to pioneer a new dynamic approach to cyber security: call for action

The aim of the summit is to enable the attending delegates to find new ways of driving profitability through innovation. We'll be exploring a range of topics, including:

- Threat Detection
- Threat Intelligence
- Artificial Intelligence
- Open Banking
- Internet of Things (IoT)
- Digital Transformation
- Mobile Apps & Web Portals
- Cloud
- Mobile Banking
- Payments
- Fraud
- Multifactor Authentication
- Big Data
- Regulation

Why Attend?

Sponsors and exhibitors will have the opportunity to:

- Network with potential clients and partners
- Take part in business meetings
- Promote your brand as an innovator and thought leader
- Showcase your product to decision makers and industry leaders

Delegates will have the opportunity to:

- Ask questions and receive advice
- Find innovative fintech services, solutions and insight
- Take part in dedicated networking opportunities
- See the latest technology and innovations
- Hear thought leaders and senior figures share case studies and insights

Delegates will attend from financial institutions including:

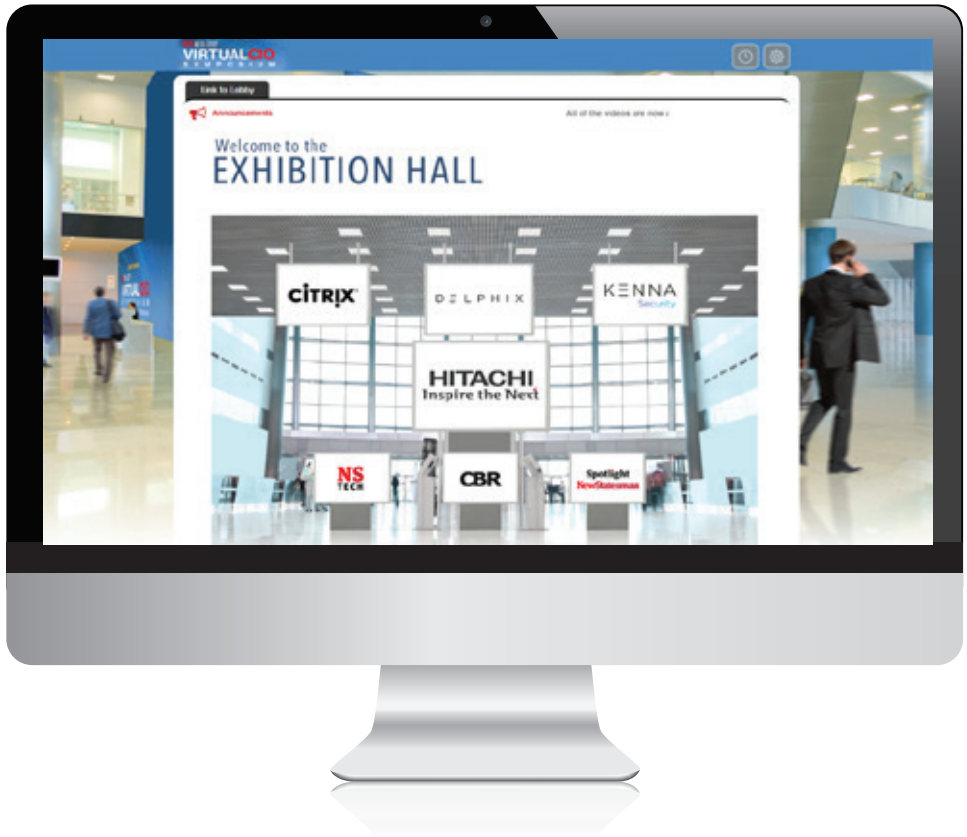
- Retail and commercial banks
- Investment banks
- Internet banks
- Insurance companies

Delegate titles include:

- CISO
- Head of IT Security
- Director of IT/Security
- Head of Cyber Security
- Head of Information Security
- Security Architect
- Head of Fraud
- Head of Risk/Compliance
- Head of Digital Authentication
- Head of Cyber Intelligence
- Head of Information Security Transformation
- Cloud Security Architect
- VPs

LOBBY AND HELP DESK

- Live help desk
- Directional signage
- General resources
- Build your own agenda function
- FAQ's



EXHIBITION HALL

Enter the exhibition hall to discover a variety of sponsors. At any given moment you can click on a sponsor logo to enter their expo booth.

NETWORKING AREA

See who is attending the event at any point in 'real time'. Simply click on their name to view their profile and engage with them.

Or engage in trending conversation topics with other delegates and speakers.

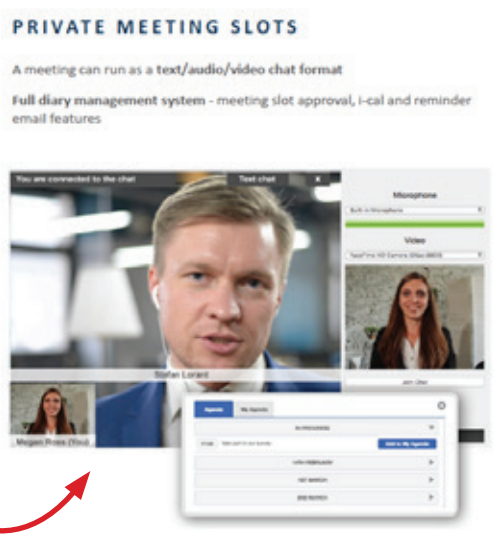
EXPO BOOTH

Visit the expo booths where you can access white papers, articles or videos and speak with the sponsors on a live chat.

Visitors can leave a message if there is no-one at the booth.

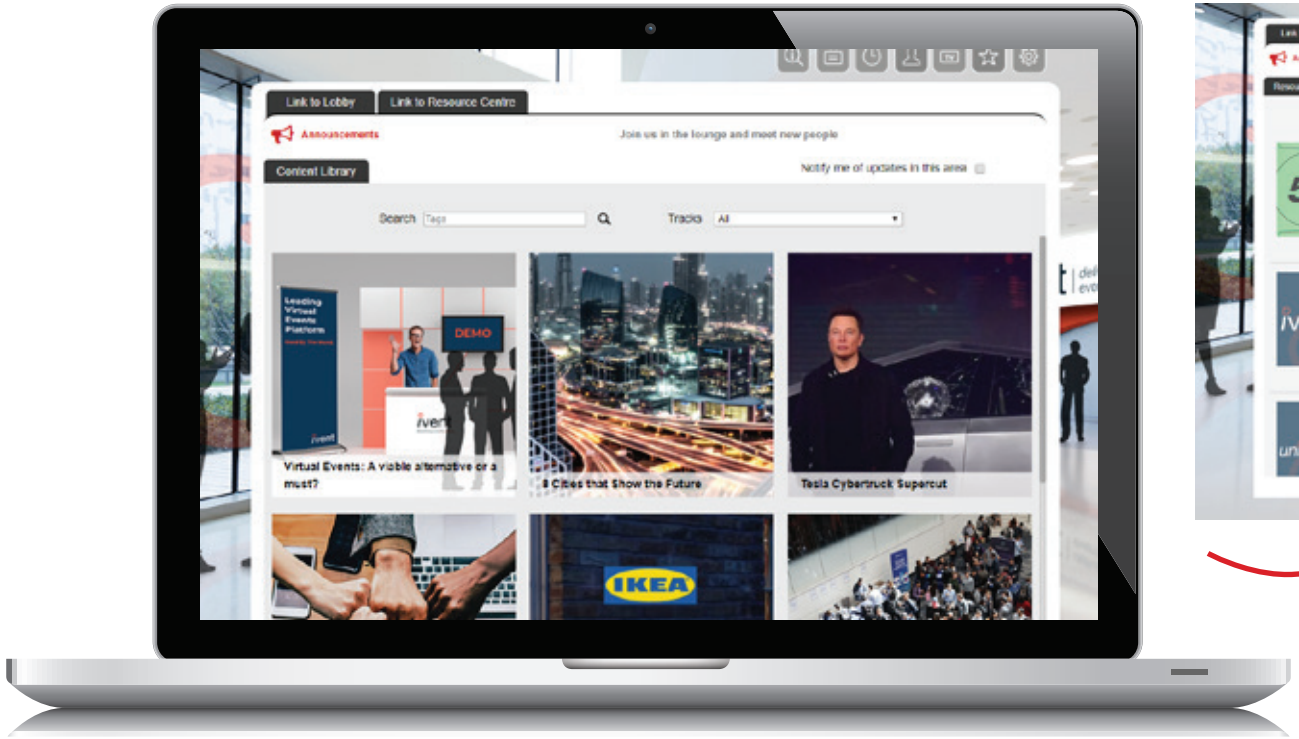
VIRTUAL PRIVATE MEETING SLOTS

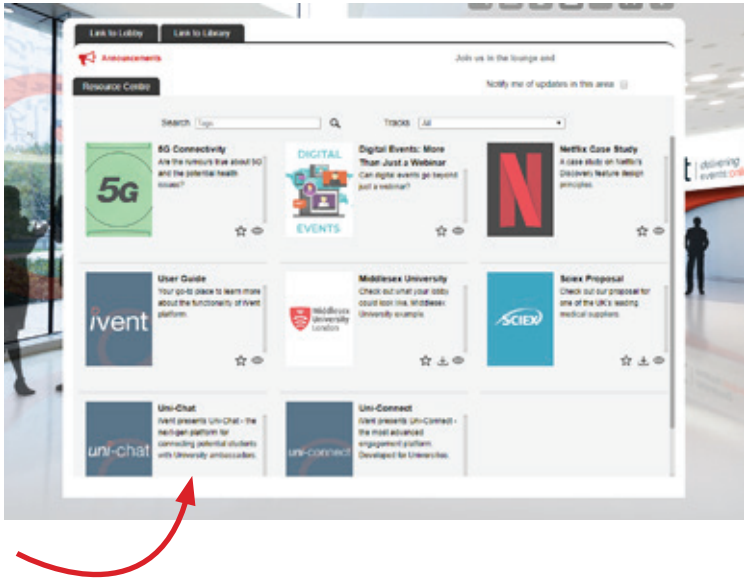
- Walk-in business meeting can be scheduled with delegates via text, audio or video chat
- Pre-scheduled meetings can be set-up
- Once the meeting is accepted, you will receive set email reminders



RESOURCE CENTRE

Any material offered at the expo booth can also be accessed in the resource centre.

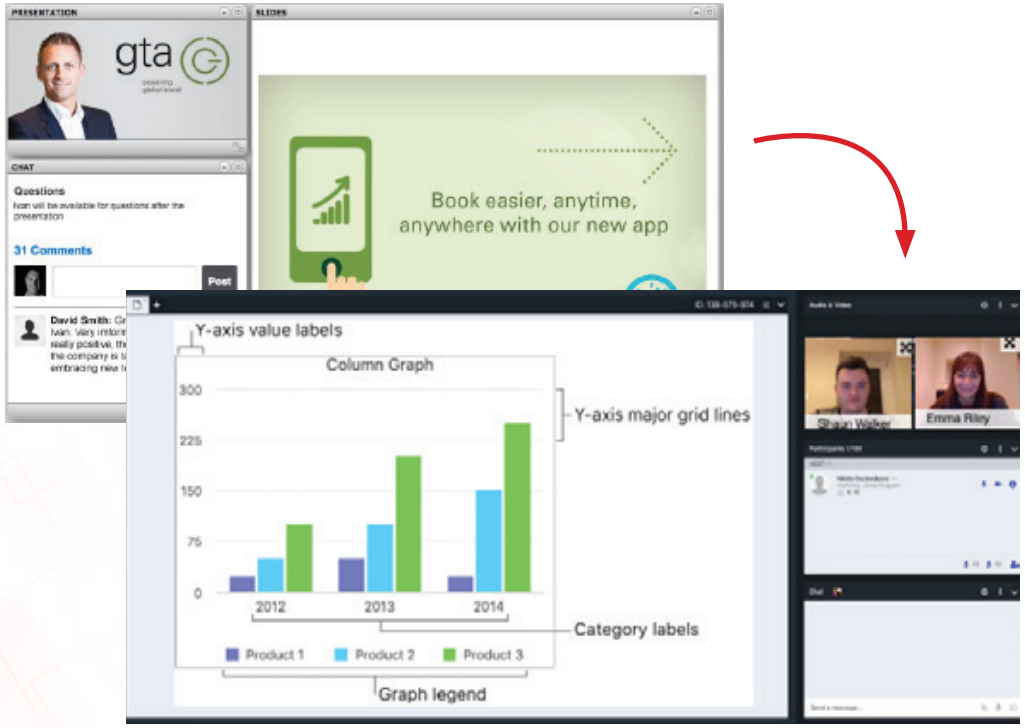




VIRTUAL AUDITORIUM

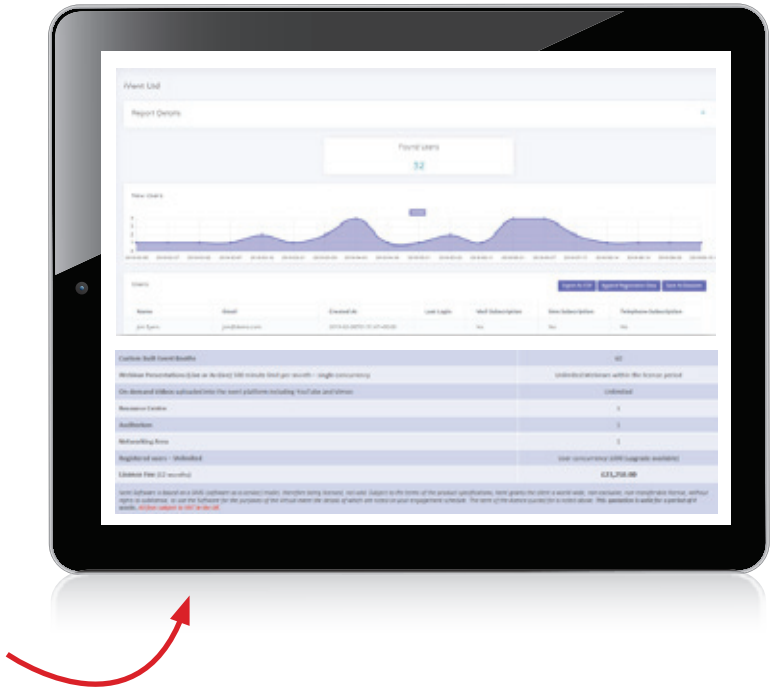
Take your seat ready to watch and participate in a seminar or plenary session, where you can ask questions to the presenters.

Your programme can take the shape of a presentation, panel discussion or a webinar. The auditorium can have multiple rooms.



DATA & ANALYTIC REPORTS

All visitor data will be recorded, and you will receive a bespoke report post event.
You can also download all of the web chats transcripts you had during the event.



SPONSORSHIP PACKAGES

HEADLINE

- Branding in lobby, exhibition hall and networking lounge
- Largest expo booth space (+ analytics)
- Up to 12 pieces of content (i.e., video, news articles) uploaded to resource centre/booth
- Up to 4 expo booth representatives
- 1 Speaker slot within the auditorium (up to 40 minutes)
- Panel sponsor
- Webinar presentation on booth
- Polling available in networking lounge
- Details of all delegates who attended the event
- Branding on marketing collateral and event website
- Scavenger Hunt

SECOND SUPPORT

- Branding in exhibition hall and networking lounge
- 3rd largest expo booth space (+ analytics)
- Up to 8 pieces of content (i.e., video, news articles) uploaded to resource centre/expo booth
- Up to 2 expo booth representatives
- 1 Speaker slot in auditorium on-demand sponsor presentation room (up to 20 minutes)
- Polling available in networking lounge
- Details of all delegates who attended the event
- Branding on marketing collateral and event website

MAIN SUPPORT

- Branding in exhibition hall and networking lounge
- 2nd largest expo booth space (+ analytics)
- Up to 10 pieces of content (i.e., video, news articles) uploaded to resource centre/booth
- Up to 3 expo booth representatives
- 1 Speaker slot in auditorium on-demand sponsor presentation room (up to 30 minutes) or panel sponsor
- Webinar presentation on booth
- Polling available in networking lounge
- Details of all delegates who attended the event
- Branding on marketing collateral and event website

STANDARD EXPO BOOTH SPACE

- Branding in exhibition hall
- Standard expo booth space (+ analytics)
- Up to 3 pieces of content (i.e., video, news articles) uploaded to resource centre/booth
- 1 expo booth representative
- Contact details of all visitors who enter your expo booth

ADDITIONAL EXTRAS

- 1 Speaker slot in auditorium on-demand sponsor presentation room (up to 15 minutes)
- Up to 3 pieces of content (i.e., video, news articles) uploaded to resource centre/expo booth
- Additional expo booth representative
- Reporting and analytics across networking lounge and auditorium